Modern Vlogging
Ideas for profitable vlogs
Video Games
Tutorial videos
Computers and Tech
Weight Loss and Fitness
Personal development
Travel
Music
Pets
Beauty
Cooking, Recipes and Food
Creating Great Videos
Create a script and storyboard
Get good quality recording equipment
Learn to use video editing software
Be passionate in your videos
Appeal to people's emotions
Test how well your videos are performing
Promoting your Vlog
Tell everyone that you know
Use Reddit
Use Facebook
Use Twitter
Use Instagram
Use Quora to answer questions
Make comments on popular YouTubers videos
Use the YTTalk forum
Use Empire.kred
Engage with all comments you receive
Ways to Monetize your Vlog
YouTube Partner Program and Google Adsense
Affiliate marketing
Merchandising
Sell your own products and services
Brand sponsorship
Funding platforms e.g. Patreon
Advantages of starting a Vlog
More exposure
Videos can go viral
Videos more interactive
Video tutorials very effective
Vlog live
Monetization opportunities
Starting a Successful Vlog
Define Vlog Purpose
Define your vlogging style
Look at what others are doing
Identify and know your audience
Decide on your Vlog Brand
Use YouTube for your vlog
Create great channel art
Plan and schedule your content
Optimize your YouTube Videos
Keyword research
Compelling keyword rich title
Keyword rich description
Use the right tags
Speak your main keywords in each video
Free Tools to grow your YouTube Channel
TubeBuddy
YouTube Creator Studio
Buffer.com
Audio Hero
Snapper
Repost for Instagram
Vlogging Best Practices
Always create high quality videos
Consistency
Focus on growing your subscriber base
Know what is working and what isn't